

### PROFILE

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### LANGUAGES

- ☑ Spanish
- ☑ English

### DESIGN SKILLS

- ☑ Logo Design
- ☑ Web Design / WordPress
- ☑ Social Media Design
- ☑ Print Design
- ☑ Color Theory
- ☑ Corporate Design

### SOFT SKILLS

- ☑ Creativity
- ☑ Self confidence
- ☑ Communication
- ☑ Time Management
- ☑ Problem Solving
- ☑ Planning
- ☑ Research
- ☑ Leadership
- ☑ Collaboration

### OTHER SKILLS

- ☑ Apple / Windows Environment
- ☑ Cryptocurrency knowledge
- ☑ Translation ENG/SPA SPA/ENG

Creative, hardworking graphic designer who stands out. I've got a unique mix of creativity, time management, problem solving, team leading and technical skill, proven by 20+ years of experience. Excellent communicator, quick to grasp the bigger picture, extremely good at making decisions based on client's needs.

### EXPERIENCE

**Aug 2007 Senior Graphic-Web Designer / Director - Kreativarte.com**

**Present Graphic Design / Web Design / Social Media Management company**  
San José, Costa Rica

- Responsible for daily production of a innovative design firm as [kreativarte].
- Led a team of 3 designers & 2 marketing specialists.
- In charge of new client adquisitions.
- Coordinated with client's Marketing Directors to accomplish their goals.

**Jun 2020 Graphic Designer Consultant - Evexia Corporation S.A.**

**Present First company to import and introduce CBD products to Costa Rica.**  
San José, Costa Rica

- Responsible for branding and graphic identity.
- Worked and led the marketing team for a new product introduction in Costa Rica.
- Responsible for product labels: Design, translation and requirement compliance.

**Apr 2018 Communications Director - Centroamerica Pasión de Fútbol**

**Jul 2019 International soccer television show aired on TUDN, 3 times/week**  
San José, Costa Rica & Ciudad de Guatemala, Guatemala.

- Led a team of 2 Junior Designers, 2 editors, 1 camera operator & 3 interns.
- Responsibilities included: Graphic design, Social Media design, Graphic design for all on-screen graphics for taped and live TV shows, audio & video editing.
- Weekly TV show planning: Interviews, statistics and sponsor negotiations.
- Produced and edited weekly videos to be used in the show.

**Jul 2013 Director - Publicomo**

**Dec 2015 Small graphic design firm with specific key accounts.**  
San José, Costa Rica

- Prepared sales strategies with account's Sales Manager.
- Accomplished sales goal increase of 25% (reached 32%)
- New Costumer Service Department deployed based on new strategies.
- Brands included: Polaris, Kawasaki, Tohatsu, and Todo Motor.

### EDUCATION

**Aug 1994 Bachelor of Arts - Media arts / Graphic Design**

**May 1998 Long Island University**  
Brooklyn, New York.

### SKILLS

+ Creativity	+ Time Management
+ Adobe Photoshop & Illustrator	+ Adobe In-Design
+ Adobe Premiere	+ HTML/CSS

### REFERENCES

**Marvin Vasquez**

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